

## **The 2008 National Social Climate Survey of Tobacco Control**

### **Background**

The National Social Climate Survey of Tobacco Control (SCS-TC) is developed by scientists at the AAP Richmond Center. The SCS-TC is an annual cross-sectional data collection program designed to measure knowledge, social norms, and practices regarding tobacco in the adult population (18 years of age or older) living in households. The Social Climate Survey of Tobacco Control (SCS-TC) has been administered to representative samples of U.S. adults who were interviewed by telephone in either 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, and 2008.

### **Survey Instrument**

The SCS-TC is an annual cross-sectional survey that contains items pertaining to normative beliefs, practices/policies, and knowledge regarding tobacco control across seven social institutions. These institutions include 1) Family and Friendship Groups, 2) Education, 3) Government and Political Order, 4) Work, 5) Health and Medical Care, 6) Recreation, Leisure, and Sports, and 7) Mass Communication and Culture. Although the SCS-TC includes items to measure smoking status and cessation, the survey emphasizes social and environmental indicators. These intermediate indicators were selected to provide a comprehensive assessment of the social climate in which people are exposed to and make decisions about tobacco control interventions. Survey items were developed and selected based on an extensive review of extant tobacco control surveys and then reviewed by an external panel of tobacco control researchers. The panel developed many of the items included in the survey, while others were selected from existing measurement instruments with established validity. Specifically, the SCS-TC included items from the Behavioral Risk Factor Surveillance System (BRFSS) (Centers for Disease Control and Prevention, 2002a) and the Tobacco Use Supplement- Current Population Survey (TUS-CPS) (Hartman, Willis, Lawrence, Marcus, & Gibson, 2002), as well as modified items from the California Adult Tobacco Surveys. Each year, the survey is revised to add questions to address new issues.

### **Sample**

Samples from all years represent the civilian, non-institutionalized adult population over age 18 in the United States, including Alaska and Hawaii. Households were selected using random digit dialing procedures to include households with unlisted numbers. Once a household was contacted, the adult to be interviewed was selected by asking to speak with the person in the household who is 18 years of age or older and who will have the next birthday. Five attempts were made to contact those selected adults who were not home. The samples are weighted by race, gender, and age within each census region, based on the most current U.S. Census estimates.

“Hello. My name is \_\_\_\_\_, and I am calling from the Social Science Research Center at Mississippi State University. We are doing a study of US residents. We are interested in your opinions and experiences related to tobacco. This is a scientific study and is not affiliated with any political group. Your phone number was randomly selected. All of your answers will be kept confidential. Should you feel a question is too personal, you need not answer it. You may also discontinue at any time. This interview will only take about 15 minutes. May I begin?”

If you concerns please contact the MSU IRB at 662.325.5220 and or the researchers at 662.325.7127.

## 2008 Social Climate Survey of Tobacco Control

housesm - Over the past 3 months, has anyone smoked anywhere in your home, even a puff?

- a. Yes
- b. No

homerule - Which statement best describes the rules about smoking in your home:

- a. No one is allowed to smoke anywhere,
- b. smoking is permitted in some places or at some times, or
- c. smoking is permitted anywhere- **go to hasacar**

hasacar - Do you have a car or do you travel in a car regularly?

- a. Yes
- b. No **go to sshome**
- c. Don't Know **go to sshome**
- d. Refused **go to sshome**

carsmo - In the past 3 months, has anyone smoked in your car, even a puff?

- a. Yes
- b. No

carrule - I am going to read four different ways people handle smoking in their cars. Please tell me which best describes how cigarette smoking is handled in your car:

- a. No one is allowed to smoke in my car,
- b. Special guests are allowed to smoke in my car,
- c. People are allowed to smoke in my car only if the windows are open,
- d. or People are allowed to smoke in my car at any time **go to under18**
- e. Don't Know/Not Sure **go to under18**
- f. Refused **go to under18**

During the past 7 days, in which of the following places were you exposed to secondhand smoke?

- sshome- in your home?
- sscar- in your car? **(skip if hasacar = b-d)**
- sscarothr- in someone else's car?
- sswork- at work?
- ssindoor- in an indoor public place?
- ssother in some other indoor place?
- ssidewalk- on a public sidewalk?
- doorway- outside the door way of a building?

people - Including yourself, how many people live in your household? including yourself, how many adults live in your household **If 1, go to allowsmk**

under18 - How many children under 18 years of age currently live in your household?

How old are each of your children?

memuse - [How many members of your household use tobacco?](#)

memsmo - [How many members of your household smoke cigarettes? if none, skip spousesm – otheradlt](#)

NOT including yourself, which of the following people living in your household currently smoke cigarettes?

- spousesm- Your spouse or significant other
- childsm- Your children under 18
- adultcldsm- Adult children living in house
- otheradlt- Other adults in your household
- Don't Know/Not Sure Refused

allowsmk - Parents should not allow children under the age of eighteen to smoke cigarettes.

- a. Yes
- b. No
- c. Don't Know
- d. Refused

ssstest - [If a test were available from your child's doctor that would show if a child has been exposed to secondhand smoke, would you get your child tested?](#)

- a. Yes
- b. No
- c. Don't Know
- d. Refused

blctest- [If this were a blood test, would you get your children tested in any case or only if they were already getting a blood drawn for another reason?](#)

- a. Yes
- b. No
- c. Don't Know
- d. Refused

**Now I am going to read several statements. Please tell me whether you strongly agree, agree, disagree, or strongly disagree.**

protect - I protect all other household member from any harm related to my smoking

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't Know
- f. Refused

paprvt - Parents have a responsibility to prevent their children's exposure to second hand smoke.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't Know
- f. Refused

nochprnt - ~~It is acceptable for parents to smoke inside the home or in the car, if~~ children are not present but will be later, it is ok to smoke inside the home?

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't Know
- f. Refused

roomsmk - Breathing air in a room today where people smoked yesterday can harm the health of babies and children.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't Know
- f. Refused

crsmktoday - Breathing air in a car today where people smoked yesterday can harm the health of babies and children.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't Know
- f. Refused

nosmkrp - People should not smoke in indoor places if nonsmokers are present.

- a. Strongly agree

- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't Know
- f. Refused

| pregnant - People who live with pregnant women should not smoke inside the home.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't Know
- f. Refused

During the past 7 days, in which of the following places have your children been exposed to secondhand smoke? – **ask if under18 indicates a child under the age of 18 lives in home**

- csshome- in your home?
- csscar- in your car?
- csscoth- in someone else's car?
- csspublc- in an indoor public place?
- relative- at a relative's house?
- friend- at a friend's house?
- other- in some other place?

bother - How much does it bother you when you are exposed to other people's cigarette smoke? Would you say it bothers you not at all, a little, moderately, or very much?

- a. Not at all – **skip complain**
- b. A little
- c. Moderately
- d. Very Much
- e. Don't know
- f. Refused

complain- Have you ever complained about someone smoking near you in a restaurant or bar?

- a. Yes
- b. No
- c. Don't know
- d. Refused

chseat - When dining out, how important it to you to choose a completely smoke-free restaurant?

- a. Not at all
- b. A little
- c. Moderately
- d. Very much
- e. Don't know
- f. Refused

faculty - On school grounds, do you think that people should be allow to smoke in all areas, some areas or not allowed at all?

- a. in all areas,
- b. in some areas
- c. not allowed at all
- d. Don't Know
- e. Refused

wkindor - In indoor work areas, do you think that smoking should be allowed in all areas, some areas or not allowed at all?

- a. in all areas,
- b. in some areas
- c. not allowed at all
- d. Don't Know
- e. Refused

employ - Are you currently:

- a. employed for wages,
- b. self-employed, **go to sflvl**
- c. out of work for more than 1 year, **go to sflvl**
- d. out of work for less than 1 year, **go to sflvl**
- f. homemaker, **go to sflvl**
- g. student, **go to sflvl**
- h. retired, or **go to sflvl**
- i. unable to work **go to sflvl**
- j. Refused **go to sflvl**

wkoffcal - Which of the following best describes your place of work's official smoking policy for indoor areas:

- a. smoking is not allowed in any area,
- b. it is allowed in some areas,
- c. it is allowed in all areas, or **go to emstop**
- d. there is no official policy. **go to emstop**
- e. Don't Know/Not Sure **go to emstop**
- f. Refused **go to emstop**

policy - Would you say that this smoking policy is not enforced at all, poorly enforced, somewhat enforced or strictly enforced?

- a. not enforced at all
- b. poorly enforced

- c. somewhat enforced
- d. strictly enforced
- e. Don't know
- f. Refused

emstop - Within the past 12 months, has your employer offered any stop smoking program or other help to employees who want to quit smoking?

- a. Yes
- b. No
- c. Don't know
- d. Refused

sflvl - Is there a safe level of exposure to secondhand smoke?

- a. Yes
- b. No
- c. Don't know
- d. Refused

sfpreg - Is there a safe level of exposure to secondhand smoke for pregnant women?

- a. Yes
- b. No
- c. Don't know
- d. Refused

youthink- Do you think smoking is a choice, habit or an addiction?

- a. Choice
- b. Habit
- c. Addiction
- d. Don't know
- e. Refused

**Next, please tell me which of the following places in your community are currently smoke free, have designated smoking areas, or permit smoking anywhere.**

malls - Indoor shopping malls in your community, are they:

- a. Completely smoke free,
- b. Have designated smoking and non-smoking areas, or
- c. Permit smoking anywhere
- d. Don't Know
- e. DOESN'T APPLY (none in community)
- f. Refused

cstores - Convenience stores

- a. Completely smoke free,
- b. Have designated smoking and non-smoking areas, or
- c. Permit smoking anywhere
- d. Don't Know
- e. DOESN'T APPLY (none in community)
- f. Refused



fstfood - Fast food restaurants

- a. Completely smoke free,
- b. Have designated smoking and non-smoking areas, or
- c. Permit smoking anywhere
- d. Don't Know
- e. DOESN'T APPLY (none in community)
- f. Refused

rest - Restaurants

- a. Completely smoke free,
- b. Have designated smoking and non-smoking areas, or
- c. Permit smoking anywhere
- d. Don't Know
- e. DOESN'T APPLY (none in community)
- f. Refused

bars - Bars and taverns

- a. Completely smoke free,
- b. Have designated smoking and non-smoking areas, or
- c. Permit smoking anywhere
- d. Don't Know
- e. DOESN'T APPLY (none in community)
- f. Refused

indspo - Indoor sporting events

- a. Completely smoke free,
- b. Have designated smoking and non-smoking areas, or
- c. Permit smoking anywhere
- d. Don't Know
- e. DOESN'T APPLY (none in community)
- f. Refused

outprk - Outdoor parks

- a. Completely smoke free,
- b. Have designated smoking and non-smoking areas, or
- c. Permit smoking anywhere
- d. Don't Know
- e. DOESN'T APPLY (none in community)
- f. Refused

ntallow - In the past 3 months, have you noticed people smoking in indoor places in which smoking is NOT allowed by law?

- a. Yes
- b. No
- c. Don't know
- d. Refused

**In the following places, do you think that smoking should be allowed in all areas, some areas, or not allowed at all?**

inhos - In hospitals, do you think that smoking should be allowed in:

- a. All areas,
- b. Some areas, or
- c. Not at all
- d. Don't know
- e. Refused

outhos - Outside of hospitals, on hospital property, do you think that smoking should be allowed in:

- a. All areas,
- b. Some areas, or
- c. Not at all
- d. Don't know
- e. Refused

inmall - In indoor shopping malls

- a. All areas,
- b. Some areas, or
- c. Not at all
- d. Don't know
- e. Refused

incstore - In convenient stores

- a. All areas,
- b. Some areas, or
- c. Not at all
- d. Don't know
- e. Refused

infast - In fast food restaurants

- a. All areas,
- b. Some areas, or

- c. Not at all
- d. Don't know
- e. Refused

inrest - In restaurants

- a. All areas,
- b. Some areas, or
- c. Not at all
- d. Don't know
- e. Refused

inbars - In bars and taverns

- a. All areas,
- b. Some areas, or
- c. Not at all
- d. Don't know
- e. Refused

aindor - At indoor sporting events

- a. All areas,
- b. Some areas, or
- c. Not at all
- d. Don't know
- e. Refused

inparks - In outdoor parks

- a. All areas,
- b. Some areas, or
- c. Not at all
- d. Don't know
- e. Refused

beach - On beaches

- a. All areas,
- b. Some areas, or
- c. Not at all
- d. Don't know
- e. Refused

casino - In casinos

- a. All areas,
- b. Some areas, or
- c. Not at all
- d. Don't know
- e. Refused

dycare - In daycare centers

- a. All areas,
- b. Some areas, or
- c. Not at all
- d. Don't know
- e. Refused

pubgov - In public areas of government funded public housing?

- a. All areas,
- b. Some areas, or
- c. Not at all
- d. Don't know
- e. Refused

prvgov - In private areas of government funded public housing?

- a. All areas,
- b. Some areas, or
- c. Not at all
- d. Don't know
- e. Refused

wherelive - Which of the following best describes where you live?

- a. a mobile home
- b. a one-family house detached from any other house
- c. a one-family house attached to one or more houses
- d. an apartment building
- e. other
- f. Don't know
- g. Refused

pbside - Should people be allowed to smoke on public sidewalks?

- a. Yes
- b. No
- c. Don't know
- d. Refused

smtwnty - In public places, should people be allowed to smoke within twenty feet of a doorway?

- a. Yes
- b. No
- c. Don't know
- d. Refused

autchld - Should people be allowed to smoke while driving an automobile when children are present?

- a. Yes
- b. No
- c. Don't know
- d. Refused

adcstore - In convenience stores and gas stations, should poster ads for cigarettes and other tobacco products be allowed

- a. anywhere in the store
- b. only next to the tobacco products, but not in other areas such as the entrance way or by the cash register.
- ~~a-c.~~ Nowhere in the store
- ~~b-d.~~ Don't know
- e. Refused

**For each of the following statements, please tell me if you strongly agree, agree, disagree, or strongly disagree.**

sports - It is acceptable for tobacco companies to sponsor sporting events. Do you

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know
- f. Refused

events - It is acceptable for tobacco companies to sponsor cultural events, such as concerts or fairs. Do you?

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know
- f. Refused

adstrt - Cigarette advertising increases the chance that a child starts smoking?

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know
- f. Refused

tvstrt - Exposure to cigarette smoking in television programs increases the chance that a child will start smoking?

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know
- f. Refused

actsmo - Adolescents are more likely to smoke if they watch actors smoking in movies.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know
- f. Refused

~~q63 - Which of the following activities should result in an R rating for movies?~~

~~(Note: presentation order is random)~~

- ~~a. Illegal drug use~~
- ~~b. Heavy drinking~~
- ~~c. Profanity~~
- ~~d. Sexual content~~
- ~~e. Cigarette smoking~~

histr - Any film that shows cigarette smoking should be rated "R," unless the film clearly demonstrates the dangers of smoking or it is necessary to represent smoking of a real historical figure.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know
- f. Refused

adbfor - Theaters should be required to show anti-smoking ads before any film with smoking in it.

- a. Strongly agree
- b. Agree
- c. Disagree

- d. Strongly disagree
- e. Don't know
- f. Refused

logos - Tobacco logos should not be allowed in any movie scene.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know
- f. Refused

payplace Tobacco companies pay to place their products in television and in movies.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know
- f. Refused

sfmovies- Have you heard of the "smoke free movies" project, that is trying to get movies that have smoking to be rated R?

- a. Yes
- b. No
- c. Don't know
- d. Refused

media- Tobacco companies have been unfairly criticized in the media.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know
- f. Refused

youngstrt - Tobacco companies try to get young people to start smoking.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know
- f. Refused



sincere Tobacco companies are sincere in their efforts to improve the health of their customers by providing them with information to help them quit.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know
- f. Refused

woast - Most tobacco users are able to quit on their own without any assistance from medication or counseling.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know
- f. Refused

seekhlp - Tobacco users who want to quit should seek counseling from a helpline or quit smoking program.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know
- f. Refused

trymed - Tobacco users who want to quit should try medications such as the nicotine patch or Zyban.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know
- f. Refused

evertry Have you ever tried to help someone quit smoking?

- a. Yes
- b. No
- c. Don't know
- d. Refused

truth- Have you ever heard of an anti-tobacco campaign called "truth"?

- a. Yes
- b. No
- c. Maybe, not sure
- d. Don't know
- e. Refused

relearn- Have you seen or heard the slogan "Become an EX" or "ReLearn" in an ad (advertisement)?

- a. Yes
- b. No
- c. Don't know
- d. Refused

**Next, I'm going to ask some questions about tobacco use.**

smk100 - Have you smoked at least 100 cigarettes in your entire life?

- a. Yes
- b. No
- c. Don't know
- d. Refused

**Ask if smo100=1.**

smknow - Do you now smoke cigarettes every day, some days or not at all?

- a. Every day
- b. Some days
- c. Not at all
- d. Don't know
- e. Refused

**Ask if smknow=3.**

howlong - About how long has it been since you last smoked cigarettes regularly?

- a. Less than 1 month ago
- b. 1 month but less than 3 months ago
- c. 3 months but less than 6 months
- d. 6 months but less than 1 year ago
- e. 1 year but less than 5 years ago
- f. 5 years but less than 10 years ago
- g. 10 or more years ago

**Ask if sknow=1.**

cigday - On the average, about how many cigarettes a day do you now smoke? \_\_\_\_\_  
Cigarettes

**Ask if smknow=2.**

smk30day - On the average, when you smoked during the past 30 days, about how many cigarettes did you smoke a day? \_\_\_\_\_

**ASK THIS SERIES TO CURRENT SMOKERS (smknow<3)**

quitsmk- During the past 12 months, have you quit smoking for 1 day or longer because you were trying to quit smoking?

- a. Yes
- b. No
- c. Don't know
- d. Refused

quitmed - When you are ready to quit smoking would you consider using a medication such as a patch, pill or gum to help you quit?

- a. Yes
- b. No
- c. Don't know
- d. Refused

medcost - Would you use a medication such as a patch, pill or gum to help you quit if a package of those medications cost about the same as a pack of cigarettes?

- a. Yes
- b. No
- c. Don't know
- d. Refused

quitline - Is a free telephone quit smoking program (a quitline) is available to you.

- a. Yes
- b. No
- c. Don't know
- d. Refused

quithelp - In the past 12 months, have you called a quitline for help on quitting smoking?

- a. Yes
- b. No
- c. Don't know
- d. Refused

vstweb - the past 12 months, have you visited a website for help on quitting smoking?

- a. Yes
- b. No
- c. Don't know
- d. Refused

vstdent - During the past 12 months, how many times have you visited a dentist or other dental professional? Times

**Ask if vstden>0.**

advquit - During how many of these visits were you advised to quit smoking? Times

**Ask to all respondents.**

pricare- Do you have your own primary care provider?

- a. Yes
- b. No
- c. Don't know
- d. Refused

**Ask if pricare=1**

vstprov- During the past 12 months, how many times have you visited your primary care provider? Times

**Ask if pricare>0 and pricare<3**

priquit - During how many of these visits were you advised to quit smoking? Times

**Ask if priquit>0.**

imprvhlth - Were you advised to quit smoking to improve your overall health or due to a personal illness or disease?

- a. to improve overall health
- b. due to personal illness or disease
- c. both (do not read, only if offered)
- d. neither

**Ask if vstprov>0.**

askss - In the past 12 months, has your doctor asked you if you are exposed to secondhand smoke?

- a. Yes
- b. No
- c. Don't know
- d. Refused

askhse - In the past 12 months, has your doctor asked you if any of your household members smoke?

- a. Yes
- b. No
- c. Don't know
- d. Refused

askhome - In the past 12 months, has your doctor advised you to keep your home smoke free?

- a. Yes
- b. No
- c. Don't know
- d. Refused

advcar - In the past 12 months, has your doctor advised you to keep your car smoke free?

- a. Yes

- b. No
- c. Don't know
- d. Refused

**Ask to all respondents.**

incover - Health insurance should cover the costs for testing whether or not children are being exposed to secondhand smoke.

- a. Strongly agree,
- b. Agree,
- c. Disagree, or
- d. Strongly disagree
- e. Don't know
- f. Refused

**Ask if under18>0.**

docquit - It is appropriate for a child's doctor to encourage smoking parents to quit smoking.

Do you:

- a. Strongly agree,
- b. Agree,
- c. Disagree, or
- d. Strongly disagree
- e. Don't know
- f. Refused

childped - In the past 12 months, have you accompanied your child(ren) to a pediatrician or a family practitioner?

- a. Yes
- b. No
- c. Don't Know/Not Sure
- d. Refused

Ask if childped=1.

agechld - How old is the child who most recently visited a doctor? years old

pedprac - Did this child visit a pediatrician or a family practitioner?

- a. Pediatrician
- b. Family Practitioner
- c. Don't Know/Not Sure
- d. Refused

**Now, I'm going to ask several questions about these visits. Please tell me which of the following things your has done in the past 12 months.**

askany - Asked if anyone in the house smokes?

- a. Yes
- b. No
- c. Don't know
- d. Refused

askhouse - Asked if smoking is allowed in the house?

- a. Yes
- b. No
- c. Don't know
- d. Refused

askvehic - Asked if smoking is allowed in the family vehicle?

- a. Yes
- b. No
- c. Don't know
- d. Refused

askchdss - Asked if your child is exposed to secondhand smoke?

- a. Yes
- b. No
- c. Don't know
- d. Refused

testss - Tested your child for exposure to secondhand smoke?

- a. Yes
- b. No
- c. Don't know
- d. Refused

stricthme - Advised to you enforce a strict rule about no one smoking in any part of the home?

- a. Yes
- b. No
- c. Don't know
- d. Refused

strictcar- Advised to you enforce a strict rule about no one ever smoking in the car?

- a. Yes
- b. No
- c. Don't know
- d. Refused

**Ask if smknow<3 and childped=1.**

chadv - Advise you to quit smoking?

- a. Yes

- b. No
- c. Don't know
- d. Refused

**Ask if chadv=1.**

chdsease - Were you advised to quit smoking to improve your child's overall health or an illness or disease that your child has (such as asthma)?

- a. to improve child's overall health
- b. due to child's illness or disease
- c. both (do not read, only if offered)
- d. neither
- e. Don't know
- f. Refused

feel - Regarding the conversation with your child's doctor about smoking, which statement is closest to how it made you feel:

- a. I found the conversation supportive or helpful, and I tried to change my smoking
- b. I found the conversation supportive or helpful, but I didn't try to change my smoking
- c. It made no difference either way
- d. The conversation made me annoyed or angry, and I did not change my smoking
- e. The conversation made me annoyed or angry, but I did try to change my smoking

**Finally, I am going to ask you a few background questions.**

year - In what year were you born?

hisplat - Are you Hispanic or Latino?

- a. Yes
- b. No
- c. Don't know
- d. Refused

race - What is your race or ethnicity? Would you say:

- a. White,
- b. African-American,
- c. Asian or Pacific Islander, or
- d. American Indian or Alaska Native
- e. Other (specify):
- f. Refused

marital - Are you:

- a. married,
- b. a member of an unmarried couple,
- c. single, (never been married)
- d. divorced,
- e. widowed, or
- f. separated
- g. Refused

school - What is the highest grade or year of school you completed?

- a. Never attended school or only attended kindergarten
- b. Grades 1 through 8 (Elementary)
- c. Grades 9 through 11 (Some high school)
- d. Grade 12 or GED (High school graduate)
- e. College 1 year to 3 years (Some college or technical school)
- f. College 4 years or more (College graduate)
- g. Don't know
- h. Refused

resid - Which of the following best describes your place of residence?

- a. a farm or ranch,
- b. rural but not on a farm,
- c. a town under 2,500 population,
- d. a town with 2,500 to 10,000,
- e. a city of 10,000 to 50,000,
- f. a city of 50,000 to 100,000, or
- g. a city larger than 100,000
- h. Don't know
- i. Refused

nophone - Not including cell phones, have you or your family been without telephone service for one week or more DURING THE PAST 12 MONTHS? Do not include interruptions of phone service due to weather or natural disasters.

- a. Yes
- b. No
- c. Don't know
- d. Refused

mornumber - Do you have more than one telephone number in your household? Do not include cell phones or numbers that are only used by a computer or fax machine.

- a. Yes
- b. No
- c. Don't know
- d. Refused

**Ask if mornumber=1.**

numresid - How many of these telephone numbers are residential numbers?  
    # of residential phone numbers



cellphone - Do you or anyone in your family have a working cell phone?

- a. Yes
- b. No
- c. Don't know
- d. Refused

receives - Of all the telephone calls that you or your family receives, are...

- a. All or almost all calls received on cell phones
- b. Some received on cell phones and some on regular phones
- c. Very few or none on cell phones
- d. Refused
- e. Don't know

regvote - Are you registered to vote?

- a. Yes
- b. No
- c. Don't know
- d. Refused

oftvote - How often do you vote? Would you say, always, nearly always, part of the time, seldom, or never?

- a. Always
- b. Nearly always
- c. Part of the time
- d. Seldom
- e. Never

intvote - Do you intend to vote in the 2008 presidential election?

- a. Yes
- b. No
- c. Don't know
- d. Refused

ownrent - Do you own or rent your home?

- a. Own home
- b. Rent home
- c. Don't know
- d. Refused

income - Which of the following category best describes your 2007 household income from all sources BEFORE taxes?

- a. Less than \$10,000
- b. \$10,000 to \$15,000
- c. \$15,000 to \$20,000
- d. \$20,000 to \$25,000
- e. \$25,000 to \$35,000
- f. \$35,000 to \$50,000
- g. \$50,000 to \$75,000
- h. \$75,000 or more

gender - What is the respondent's gender?

- a. male
- b. female

cigars- Have you ever tried smoking cigars, cigarillos, or little cigars, even one or two puffs?

- a. Yes
- b. No
- c. Don't know
- d. Refused

mildsweets- Have you ever tried smoking Black and Milds, Swisher Sweets, Dutch Masters, Phillies, or other brands of little cigars?

- a. Yes
- b. No
- c. Don't know
- d. Refused

**Ask if cigars=1 or mildsweets=1**

cigar30- In the past 30 days, how many times have you smoked cigars, cigarillos, or little cigars, even one or two puffs?

- a. 0 days
- b. 1 or 2 days
- c. 3 to 5 days
- d. 6 to 9 days
- e. 10 to 19 days
- f. 20 to 29 days
- g. All 30 days
- h. DON'T KNOW
- i. REFUSED

cigarday. On the days that you smoked cigars, little cigars, or cigarrillos, about how many cigars did you smoke per day?