

The 2007 National Social Climate Survey of Tobacco Control

Background

The National Social Climate Survey of Tobacco Control (SCS-TC) is developed by scientists at the AAP Richmond Center. The SCS-TC is an annual cross-sectional data collection program designed to measure knowledge, social norms, and practices regarding tobacco in the adult population (18 years of age or older) living in households. The Social Climate Survey of Tobacco Control (SCS-TC) has been administered to representative samples of U.S. adults who were interviewed by telephone in either 2000, 2001, 2002, 2003, 2004, 2005, 2006, and 2007.

Survey Instrument

The SCS-TC is an annual cross-sectional survey that contains items pertaining to normative beliefs, practices/policies, and knowledge regarding tobacco control across seven social institutions. These institutions include 1) Family and Friendship Groups, 2) Education, 3) Government and Political Order, 4) Work, 5) Health and Medical Care, 6) Recreation, Leisure, and Sports, and 7) Mass Communication and Culture. Although the SCS-TC includes items to measure smoking status and cessation, the survey emphasizes social and environmental indicators. These intermediate indicators were selected to provide a comprehensive assessment of the social climate in which people are exposed to and make decisions about tobacco control interventions. Survey items were developed and selected based on an extensive review of extant tobacco control surveys and then reviewed by an external panel of tobacco control researchers. The panel developed many of the items included in the survey, while others were selected from existing measurement instruments with established validity. Specifically, the SCS-TC included items from the Behavioral Risk Factor Surveillance System (BRFSS) (Centers for Disease Control and Prevention, 2002a) and the Tobacco Use Supplement- Current Population Survey (TUS-CPS) (Hartman, Willis, Lawrence, Marcus, & Gibson, 2002), as well as modified items from the California Adult Tobacco Surveys. Each year, the survey is revised to add questions to address new issues.

Sample

Samples from all years represent the civilian, non-institutionalized adult population over age 18 in the United States, including Alaska and Hawaii. Households were selected using random digit dialing procedures to include households with unlisted numbers. Once a household was contacted, the adult to be interviewed was selected by asking to speak with the person in the household who is 18 years of age or older and who will have the next birthday. Five attempts were made to contact those selected adults who were not home. The samples are weighted by race, gender, and age within each census region, based on the most current U.S. Census estimates.

2007 Social Climate Survey of Tobacco Control

"Hello. My name is _____, and I am calling from the Social Science Research Center at Mississippi State University. We are doing a study of US residents. We are interested in your opinions and experiences related to tobacco. This is a scientific study and is not affiliated with any political group. Your phone number was randomly selected. All of your answers will be kept confidential. Should you feel a question is too personal, you need not answer it. You may also discontinue at any time. This interview will only take about 15 minutes. May I begin?"

1. housesm - Over the past 3 months, has anyone smoked anywhere in your home, even a puff?
- Yes
 - No

Asked in: 2006-2008

2. homerule - Which statement best describes the rules about smoking in your home:
- No one is allowed to smoke anywhere,
 - smoking is permitted in some places or at some times, or
 - smoking is permitted anywhere **go to hasacar (#4)**

Asked in: 2000-2008

3. enforce - How much of the time is this rule enforced? Would you say:
- None of the time,
 - Some of the time,
 - Most of the time, or
 - All of the time

Asked in: 2006-2007; *Adults 18+ Years of Age who reported restrictions in smoking in the home; Respondents who answered 'no one is allowed to smoke anywhere' or 'smoking is allowed some places or at sometimes' for homerule*

4. hasacar - Do you have a car or do you travel in a car regularly?
- Yes
 - No **go to ssomhe (#8)**
 - Don't Know **go to ssomhe (#8)**
 - Refused **go to ssomhe (#8)**

Asked in: 2001-2008

5. carsmo - In the past 3 months, has anyone smoked in your car, even a puff?
- Yes
 - No

Asked in: 2006-2008; *Adults 18+ Years of Age who own a car; Respondents who answered 'Yes' to hasacar*

I am going to read four different ways people handle smoking in their cars.

6. carrule - Please tell me which best describes how cigarette smoking is handled in your car:

- a. No one is allowed to smoke in my car,
- b. Special guests are allowed to smoke in my car,
- c. People are allowed to smoke in my car only if the windows are open,
- d. or People are allowed to smoke in my car at any time go to ssomhe
- e. Don't Know/Not Sure go to ssomhe
- f. Refused go to ssomhe

Asked in: 2003-2008; *Adults 18+ Years of Age who own a car; Respondents who answered 'Yes' to hasacar*

7. carenfrce - How much of the time is this rule enforced?

- a. None of the time
- b. Some of the time
- c. Most of the time
- d. All of the time
- e. DK
- f. Refused

Asked in: 2006-2007; *Adults 18+ Years of Age who own a car and have at least some restrictions on smoking in this car; Respondents who answered 'Yes' to hasacar and 'No one is allowed to smoke in my car', 'Special guests are allowed to smoke in my car', or 'People are allowed to smoke in my car only if the windows are open' to carrule*

8. During the past 7 days, in which of the following places were you exposed to secondhand smoke?

- | | |
|--|---------------------|
| ssomhe- in your home? | Asked in: 2006-2008 |
| sscar- in your car? | Asked in: 2006-2008 |
| sscarothr- in someone else's car? | Asked in: 2006-2008 |
| sswork- at work? | Asked in: 2006-2008 |
| ssindoor- in an indoor public place? | Asked in: 2006-2008 |
| ssother- in some other indoor place? | Asked in: 2006-2008 |
| ssidewalk- on a public sidewalk? | Asked in: 2007-2008 |
| doorway- outside the door way of a building? | Asked in: 2006-2008 |

9. people - Including yourself, how many people live in your household? If 1, go to allowsmk

Asked in: 2000-2008

10. under18 - How many children under 18 years of age currently live in your household?

Asked in: 2001-2008; *Adults 18+ Years of Age who live with at least one other person; Asked to respondents who replied more than 0 to people*

11. oldest - How old are each of your children?

12. NOT including yourself, which of the following people living in your household currently smoke cigarettes?

spousesm- Your spouse or significant other	Asked in: 2001-2002; 2004-2008
childsm- Your children under 18	Asked in: 2001-2002; 2004-2008
adultchldsm- Adult children living in house	Asked in: 2004-2008
otheradlt Other adults in your household	Asked in: 2001-2002; 2004-2008

Now I am going to read several statements. Please tell me whether you strongly agree, agree, disagree, or strongly disagree.

13. allowsmk - Parents should not allow children under the age of eighteen to smoke cigarettes.

14. protect - I protect all other household member from any harm related to my smoking

15. paprvnt - Parents have a responsibility to prevent their children's exposure to second hand smoke?

16. nochprsnt - It is acceptable for parents to smoke inside the home or in the car, if their children are not present

17. roomsmk- Breathing air in a room today where people smoked yesterday can harm the health of babies and children.

18. crsmktoday - Breathing air in a car today where people smoked yesterday can harm the health of babies and children.

19. nonsmkrp - People should not smoke in indoor places if nonsmokers are present.

20. pregnant - People should not smoke in indoor places if pregnant women are present.

21. During the past 7 days, in which of the following places have your children been exposed to secondhand smoke? – ask if under18 indicates a child under the age of 18 lives in home

csshome- in your home?
csscar- in your car?
csscoth- in someone else's car?
csspublic- in an indoor public place?
relative- at a relative's house?
friend- at a friend's house?
other- in some other place?

22. bother - How much does it bother you when you are exposed to other people's cigarette smoke? Would you say it bothers you not at all, a little, moderately, or very much?

- a. Not at all
- b. A little
- c. Moderately
- d. Very Much

23. chseat - When dining out, how important it to you to choose a completely smoke-free restaurant?

- a. Not at all
- b. A little
- c. Moderately
- d. Very much

24. faculty - On school grounds where children are present, do you think that faculty and staff should be allow to smoke in all areas, some areas or not allowed at all?

- a. in all areas,
- b. in some areas
- c. not allowed at all

25. wkindor - In indoor work areas, do you think that smoking should be allowed in all areas, some areas or not allowed at all?

26. employ - Are you currently:

- a. employed for wages,
- b. self-employed, go to sflvl
- c. out of work for more than 1 year, go to sflvl
- d. out of work for less than 1 year, go to sflvl
- e. homemaker, go to sflvl
- f. student, go to sflvl
- g. retired, or go to sflvl
- h. unable to work go to sflvl
- i. Refused go to sflvl

27. wkoffcal - Which of the following best describes your place of work's official smoking policy for indoor areas:

- a. smoking is not allowed in any area,
- b. it is allowed in some areas,
- c. it is allowed in all areas, or go to emstop
- d. there is no official policy. go to emstop
- e. Don't Know/Not Sure go to emstop
- f. Refused go to emstop

28. policy - Would you say that this smoking policy is not enforced at all, poorly enforced, somewhat enforced or strictly enforced?

- a. not enforced at all
- b. poorly enforced
- c. somewhat enforced
- d. strictly enforced

29. emstop - Within the past 12 months, has your employer offered any stop smoking program or other help to employees who want to quit smoking?

- a. Yes
- b. No

30. sflvl - Is there a safe level of exposure to secondhand smoke?

- a. Yes
- b. No

31. sfpreg - Is there a safe level of exposure to secondhand smoke for pregnant women?

- a. Yes
- b. No

Next, please tell me which of the following places in your community are currently smoke free, have designated smoking areas, or permit smoking anywhere.

32. malls - Indoor shopping malls in your community, are they:

- a. Completely smoke free,
- b. Have designated smoking and non-smoking areas, or
- c. Permit smoking anywhere
- d. Don't Know
- e. DOESN'T APPLY (none in community)
- f. Refused

33. cstores - Convenience stores - same response options

34. fstfood - Fast food restaurants - same response options

35. rest - Restaurants - same response options

36. bars - Bars and taverns - same response options

37. indspo - Indoor sporting events - same response options

38. outprk - Outdoor parks - same response options

39. nallow - In the past 3 months, have you noticed people smoking in indoor places in which smoking is NOT allowed by law?

- a. Yes
- b. No

In the following places, do you think that smoking should be allowed in all areas, some areas, or not allowed at all?

40. inhos - In hospitals, do you think that smoking should be allowed in:

- a. All areas,
- b. Some areas, or
- c. Not at all

41. outhos - Outside of hospitals, on hospital property, do you think that smoking should be allowed in: - same response options

42. inmall - In indoor shopping malls - same response options

43. incstore - In convenient stores - same response options

44. infast - In fast food restaurants - same response options

45. inrest - In restaurants - same response options

46. inbars - In bars and taverns - same response options

47. aindor - At indoor sporting events - same response options

48. inparks - In outdoor parks - same response options

49. beach - On beaches - same response options

50. casino - In casinos - same response options

51. dycare - In daycare centers - same response options

52. pubgov - In public areas of government funded public housing? - same response options

53. prvgov - In private areas of government funded public housing? - same response options

54. wherelive - Which of the following best describes where you live?

- a. a mobile home (7.6% of households in 2000 Census)
- b. a one-family house detached from any other house (60.3)
- c. a one-family house attached to one or more houses (5.6%)

- d. an apartment building (26.3%)
- e. other

55. pbside - Should people be allowed to smoke on public sidewalks?

- a. Yes
- b. No

56. smtwnty - In public places, should people be allowed to smoke within twenty feet of a doorway?

- a. Yes
- b. No

57. autchld - Should people be allowed to smoke while driving an automobile when children are present?

- a. Yes
- b. No

For each of the following statements, please tell me if you strongly agree, agree, disagree, or strongly disagree.

58. sports - It is acceptable for tobacco companies to sponsor sporting events. Do you

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree

59. events - It is acceptable for tobacco companies to sponsor cultural events, such as concerts or fairs. Do you?

60. adstrt - Cigarette advertising increases the chance that a child starts smoking?

61. tvstrt - Exposure to cigarette smoking in television programs increases the chance that a child will start smoking?

62. actsmo - Adolescents are more likely to smoke if they watch actors smoking in movies.

63. Which of the following activities should result in an R rating for movies?

(Note: presentation order is random)

- drugr- Illegal drug use
- drinkr Heavy drinking
- profr- Profanity
- sexr- Sexual content
- smokr- Cigarette smoking

For each of the following statements, please tell me if you strongly agree, agree, disagree, or strongly disagree.

64. histr - Any film that shows cigarette smoking should be rated "R," unless the film clearly demonstrates the dangers of smoking or it is necessary to represent smoking of a real historical figure.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree

65. adbfor - Theaters should be required to show anti-smoking ads before any film with smoking in it. - same response options

66. logos - Tobacco logos should not be allowed in any movie scene. - same response options

67. media- Tobacco companies have been unfairly criticized in the media. - same response options

68. replace - Tobacco companies target teens to replace smokers who die. - same response options

69. woast - Most tobacco users are able to quit on their own without any assistance from medication or counseling.

70. seekhlp - Tobacco users who want to quit should seek counseling from a helpline or quit smoking program.

71. trymed - Tobacco users who want to quit should try medications such as the nicotine patch or Zyban.

Next, I'm going to ask some questions about tobacco use.

72. smk100 - Have you smoked at least 100 cigarettes in your entire life?

- a. Yes
- b. No

73. smknow - Do you now smoke cigarettes every day, some days or not at all?

- a. Every day
- b. Some days
- c. Not at all

74. howlong - ask to former smokers About how long has it been since you last smoked cigarettes regularly?

- a. Less than 1 month ago
- b. 1 month but less than 3 months ago
- c. 3 months but less than 6 months
- d. 6 months but less than 1 year ago
- e. 1 year but less than 5 years ago
- f. 5 years but less than 10 years ago
- g. 10 or more years ago

75. cigday - On the average, about how many cigarettes a day do you now smoke?
_____ Cigarettes

76. smk30day - On the average, when you smoked during the past 30 days, about how many cigarettes did you smoke a day?

ASK THIS SERIES TO CURRENT SMOKERS

77. quitsmk- During the past 12 months, have you quit smoking for 1 day or longer because you were trying to quit smoking?

- a. Yes
- b. No

78. quitmed- When you are ready to quit smoking would you consider using a medication such as a patch, pill or gum to help you quit?

- a. Yes
- b. No

79. medcost - Would you use a medication such as a patch, pill or gum to help you quit if a package of those medications cost about the same as a pack of cigarettes?

- a. Yes
- b. No

80. quitline - Is a free telephone quit smoking program (a quitline) is available to you.

- a. Yes
- b. No

81. quithelp - In the past 12 months, have you called a quitline for help on quitting smoking?

- a. Yes
- b. No

82. vstweb - the past 12 months, have you visited a website for help on quitting smoking?

- a. Yes
- b. No

83. vstdent - During the past 12 months, how many times have you visited a dentist or other dental professional? Times

ask if smo100=1 and smknow < 3

84. advquit - During how many of these visits were you advised to quit smoking? Times

85. pricare - Do you have your own primary care provider?

- a. Yes
- b. No

86. vstprov- During the past 12 months, how many times have you visited your primary care provider? Times if 0, skip to q98

87. priquit - During how many of these visits were you advised to quit smoking? Times

88. imprvhlth - Were you advised to quit smoking to improve your overall health or due to a personal illness or disease?

- a. to improve overall health
- b. due to personal illness or disease
- c. both (do not read, only if offered)
- d. neither

ASK TO NONSMOKERS – smo100=2 or smknow=3

89. owncare - Do you have your own primary care provider? Note to interviewer: primary care provider is the respondent's general doctor

- a. Yes
- b. No - skip to q95

90. vstprov2 - During the past 12 months, how many times have you visited your primary care provider? (if 0, skip to q95)

ASK TO ALL RESPONDENTS

91. askss - In the past 12 months, has your doctor asked you if you are exposed to secondhand smoke?

- a. Yes
- b. No

92. askhse - In the past 12 months, has your doctor asked you if any of your household members smoke?

- a. Yes
- b. No

93. askhome - In the past 12 months, has your doctor advised you to keep your home smoke free?

- a. Yes
- b. No

94. advcar - In the past 12 months, has your doctor advised you to keep your car smoke free?

- a. Yes
- b. No
- c. Don't know
- d. Refused

95. incover - Health insurance should cover the costs for testing whether or not children are being exposed to secondhand smoke.

- a. Strongly agree,
- b. Agree,
- c. Disagree, or
- d. Strongly disagree

96. docquit - ask if under18 indicates a child under the age of 18 lives in home It is appropriate for your child's doctor to encourage smoking parents to quit smoking. Do you:

- a. Strongly agree,
- b. Agree,
- c. Disagree, or
- d. Strongly disagree?

97. childped- ask if under18 indicates a child under the age of 18 lives in home In the past 12 months, have you accompanied your child(ren) to a pediatrician or a family practitioner?

- a. Yes
- b. No - skip to year
- c. Don't Know/Not Sure - skip to year
- d. Refused - skip to year

98. agechild - How old is the child who most recently visited a doctor? years old

99. pedprac - Did this child visit a pediatrician or a family practitioner?
a. Pediatrician
b. Family Practitioner
c. Don't Know/Not Sure
d. Refused

Now, I'm going to ask several questions about these visits. Please tell me which of the following things your has done in the past 12 months.

100. askany - Asked if anyone in the house smokes?
a. Yes
b. No

101. askhouse - Asked if smoking is allowed in the house?
a. Yes
b. No

102. askvehic - Asked if smoking is allowed in the family vehicle?
a. Yes
b. No

103. askchdss - Asked if your child is exposed to secondhand smoke?
a. Yes
b. No

104. testss - Tested your child for exposure to secondhand smoke?
a. Yes

105. stricthme - Advised to you enforce a strict rule about no one smoking in any part of the home?
a. Yes
b. No

106. strictcar - Advised to you enforce a strict rule about no one ever smoking in the car?
a. Yes
b. No

107. chadv - ask to smokers (if smo100=1 and smknow) < 3
Advise you to quit smoking?
a. Yes go to chdsease
b. No go to year

108. chdsease - Were you advised to quit smoking to improve your child's overall health or an illness or disease that your child has (such as asthma)?

- a. to improve child's overall health
- b. due to child's illness or disease
- c. both (do not read, only if offered)
- d. neither

Finally, I am going to ask you a few background questions.

109. year - In what year were you born?

110. hisplat - Are you Hispanic or Latino?

- a. Yes
- b. No

111. race - What is your race or ethnicity? Would you say:

- a. White,
- b. African-American,
- c. Asian or Pacific Islander, or
- d. American Indian or Alaska Native
- e. Other (specify):
- f. Refused

112. marital - Are you:

- a. married,
- b. a member of an unmarried couple,
- c. single, (never been married)
- d. divorced,
- e. widowed, or
- f. separated
- g. Refused

113. school - What is the highest grade or year of school you completed?

- a. Never attended school or only attended kindergarten
- b. Grades 1 through 8 (Elementary)
- c. Grades 9 through 11 (Some high school)
- d. Grade 12 or GED (High school graduate)
- e. College 1 year to 3 years (Some college or technical school)
- f. College 4 years or more (College graduate)

114. resid - Which of the following best describes your place of residence?
- a. a farm or ranch,
 - b. rural but not on a farm,
 - c. a town under 2,500 population,
 - d. a town with 2,500 to 10,000,
 - e. a city of 10,000 to 50,000,
 - f. a city of 50,000 to 100,000, or
 - g. a city larger than 100,000
115. nophone - Was there a time during the past year that you were without phone service?
- a. Yes
 - b. No
116. income - Which of the following category best describes your 2006 household income from all sources BEFORE taxes?
- a. Less than \$10,000
 - b. \$10,000 to \$15,000
 - c. \$15,000 to \$20,000
 - d. \$20,000 to \$25,000
 - e. \$25,000 to \$35,000
 - f. \$35,000 to \$50,000
 - g. \$50,000 to \$75,000
 - h. \$75,000 or more
117. gender - What is the respondent's gender?
- a. male
 - b. female
118. @smoker1 : Derived from: smk100 & smknow; Smoker = Adults who reponded 'yes' to smk100 and 'every day' or 'some days' to smknow
119. @age_cat : Derived from: year; 18-24,25-44, 45-64, 65+
120. @race_cat : Derived from: race; Respondents who answered 'white' or 'african american' to race
121. @educ_cat : Derived from: school; Less than HS, HS Degree, Some College, College Degree
122. @region : Based in county of residence, info attached to sample; Northeast, Midwest, South, West
123. @year : year of survey

124. @gender_1: Derived from; gender; Male if response to gender is 'male', female if response to gender is 'female'

125. @weight