

The 2000 National Social Climate Survey of Tobacco Control

Background

The National Social Climate Survey of Tobacco Control (SCS-TC) is developed by scientists at the AAP Richmond Center. The SCS-TC is an annual cross-sectional data collection program designed to measure knowledge, social norms, and practices regarding tobacco in the adult population (18 years of age or older) living in households. The Social Climate Survey of Tobacco Control (SCS-TC) was administered to representative samples of U.S. adults who were interviewed by telephone in 2000.

Survey Instrument

The SCS-TC is an annual cross-sectional survey that contains items pertaining to normative beliefs, practices/policies, and knowledge regarding tobacco control across seven social institutions. These institutions include 1) Family and Friendship Groups, 2) Education, 3) Government and Political Order, 4) Work, 5) Health and Medical Care, 6) Recreation, Leisure, and Sports, and 7) Mass Communication and Culture. Although the SCS-TC includes items to measure smoking status and cessation, the survey emphasizes social and environmental indicators. These intermediate indicators were selected to provide a comprehensive assessment of the social climate in which people are exposed to and make decisions about tobacco control interventions. Survey items were developed and selected based on an extensive review of extant tobacco control surveys and then reviewed by an external panel of tobacco control researchers. The panel developed many of the items included in the survey, while others were selected from existing measurement instruments with established validity. Specifically, the SCS-TC included items from the Behavioral Risk Factor Surveillance System (BRFSS) (Centers for Disease Control and Prevention, 2002a) and the Tobacco Use Supplement- Current Population Survey (TUS-CPS) (Hartman, Willis, Lawrence, Marcus, & Gibson, 2002), as well as modified items from the California Adult Tobacco Surveys. Each year, the survey is revised to add questions to address new issues.

Sample

Samples from all years represent the civilian, non-institutionalized adult population over age 18 in the United States, including Alaska and Hawaii. Households were selected using random digit dialing procedures to include households with unlisted numbers. Once a household was contacted, the adult to be interviewed was selected by asking to speak with the person in the household who is 18 years of age or older and who will have the next birthday. Five attempts were made to contact those selected adults who were not home. The samples are weighted by race, gender, and age within each census region, based on the most current U.S. Census estimates.

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homerule - Which of the following best describes your household's rules about smoking:

1. Smoking is allowed in all parts of the home,
2. Smoking is allowed in some parts of the home, or
3. Smoking is not allowed in any part of the home?
4. Don't Know/Not Sure
5. Refused

homeallow - In your home, is smoking in the presence of children always allowed, sometimes allowed or never allowed?

1. always allowed
2. sometimes allowed
3. never allowed
4. Don't Know/Not Sure
5. Refused

smkvehic - Is smoking in the family vehicle always allowed, sometimes allowed or never allowed?

1. always allowed
2. sometimes allowed
3. never allowed
4. Don't Know/Not Sure
5. Refused

people - Including yourself, how many people live in your household?

NOTE: If more than 16 enter 17; DON'T KNOW 18; REFUSED 19.

members - How many members of your household smoke cigarettes?

NOTE: If none enter 0; more than 15 enter 16; all enter 17; DON'T KNOW 18; REFUSED 19.

accepttob - Within your household, would you say that tobacco use is very acceptable, somewhat acceptable, somewhat unacceptable, or very unacceptable?

1. very acceptable
2. somewhat acceptable
3. somewhat unacceptable
4. very unacceptable
5. Don't Know/Not Sure
6. Refused

gencare - In general, how much do you care about what people in your household think about tobacco use. Would you say you care:

1. very much,
2. moderately,
3. slightly, or
4. not at all?
5. Don't Know/Not Sure
6. Refused

Now I am going to read several statements. Please tell me whether you strongly agree, agree, disagree, or strongly disagree.

dccenter - Smoking should be allowed in day care centers. Do you:

1. Strongly agree,
2. Agree,
3. Disagree, or
4. Strongly disagree?
5. Don't Know/Not Sure
6. Refused

parentsmk - It is acceptable for parents to smoke in front of children.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know/Not Sure
6. Refused

notallow - Parents should not allow children under the age of eighteen to smoke cigarettes.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know/Not Sure
6. Refused

inhale - Inhaling smoke from a parent's cigarette harms the health of babies and children.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know/Not Sure
6. Refused

likely - Children are more likely to smoke if their parents are smokers.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know/Not Sure
6. Refused

reach - It is important for parents who smoke to keep their cigarettes out of reach of their children.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know/Not Sure
6. Refused

friends - How many close friends would you say that you have?

frnsmk - How many of your close friends smoke?

social - In social settings where there are smokers and non-smokers, do your friends who are smokers tend to:

1. Always refrain from smoking,
2. Sometimes refrain from smoking, or
3. Never refrain from smoking?
4. Don't Know/Not Sure
5. Refused

among - Among your friends, would you say that tobacco use is:

1. very acceptable,
2. somewhat acceptable,
3. somewhat unacceptable, or
4. very unacceptable.
5. Don't Know/Not Sure
6. Refused

frndthink - In general, how much do you care about what your friends think about tobacco use. Would you say you care:

1. very much,
2. moderately,
3. slightly, or
4. not at all?
5. Don't Know/Not Sure
6. Refused

Now, I'm going to ask you some questions about education and tobacco.

students - In schools, do you think that students should be allowed to smoke:

1. in all areas,
2. some, designated areas, or
3. not allowed at all?
4. Don't Know/Not Sure
5. Refused

faculty - In schools, do you think that faculty and staff should be allowed to smoke:

1. in all areas,
2. some, designated areas, or
3. not allowed at all?
4. Don't Know/Not Sure
5. Refused

Now I am going to read several statements, for each one tell me whether you strongly agree, agree, disagree, or strongly disagree.

clothes - Schools should prohibit students from wearing clothing or bringing gear with tobacco brand logos to school. Do you:

1. Strongly agree,
2. Agree,
3. Disagree, or
4. Strongly disagree?
5. Don't Know/Not Sure
6. Refused

taxed - State tobacco taxes should be increased to fund education programs to prevent young people from starting to smoke and help young smokers to quit.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know/Not Sure
6. Refused

punish - Students should be punished for violating school rules against smoking.

1. Strongly agree

2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know/Not Sure
6. Refused

howeasy - In your opinion, how easy is it for minors to buy cigarettes and other tobacco products in your community. Would you say that it is:

1. very easy,
2. somewhat easy,
3. somewhat difficult, or
4. very difficult?
5. Don't Know/Not Sure
6. Refused

For the following statements about government and tobacco, please tell me whether you strongly agree, agree, disagree, or strongly disagree.

regulate - Tobacco products should be regulated as a drug by a government agency such as the Food and Drug Administration. Do you:

1. Strongly agree,
2. Agree,
3. Disagree, or
4. Strongly disagree
5. Don't Know/Not Sure
6. Refused

license - Store owners should need a license to sell tobacco, just like they do to sell alcoholic beverages.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know/Not Sure
6. Refused

taxenfrce - State tobacco taxes should be increased to fund programs to enforce laws that prevent sales of cigarettes and other tobacco products to minors.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know/Not Sure
6. Refused

storpen - Stores should be penalized for the sale of tobacco products to persons under the age of 18.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know/Not Sure
6. Refused

u18pen - Persons under the age of 18 should be penalized for the possession and use of tobacco products.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know/Not Sure
6. Refused

unfair - Taxes on tobacco are unfair.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know
6. Refused

govern - It is the responsibility of government to regulate tobacco.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know
6. Refused

lawsuit - Government should limit fines from lawsuits against the tobacco companies.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know
6. refused

litter - I consider cigarette butts to be litter.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know
6. Refused

Now, I am going to ask you some questions about the work place and tobacco.

wkindor - In indoor work areas, do you think that smoking should be allowed in all areas, some areas or not allowed at all?

1. in all areas
2. in some areas
3. not allowed at all
4. don't Know
5. refused

employ - Are you currently:

1. employed for wages,
2. self-employed,
3. out of work for more than 1 year,
4. out of work for less than 1 year,
5. homemaker,
6. student,
7. retired, or
8. unable to work
9. Refused

interact - How many coworkers do you typically interact with on a daily basis?

NOTE: If none enter 0, if more than 26 enter 27; Don't Know 28; Refused 29.

cosmoke - How many of these coworkers smoke cigarettes?

NOTE: If none enter 0, if more than 26 enter 27; Don't Know 28; Refused 29.

wkaccept - At your work place, would you say that tobacco use is very acceptable, somewhat acceptable, somewhat unacceptable or very unacceptable?

1. very acceptable
2. somewhat acceptable
3. somewhat unacceptable
4. very unacceptable
5. don't Know/Not Sure
6. refused

wkcare - In general, how much do you care about what people in your workplace think about tobacco use. Would you say you care:

1. very much,
2. moderately,
3. slightly, or
4. not at all?
5. don't Know/Not Sure
6. refused

wkoffcal - Which of the following best describes your place of work's official smoking policy for indoor areas:

1. smoking is not allowed in any area,
2. it is allowed in some areas,
3. it is allowed in all areas, or
4. there is no official policy.
5. Don't Know/Not Sure
6. Refused

policy - Would you say that that this smoking policy is not enforced at all, poorly enforced, somewhat enforced or strictly enforced?

1. not enforced at all
2. poorly enforced
3. somewhat enforced
4. strictly enforced
5. Don't Know/Not Sure
6. Refused

acomodate- Does your employer accommodate smokers by doing things like providing a covered area outside or an indoor smoke room?

1. Yes
2. No
3. Don't Know
4. Refused

cigsale - Are cigarettes for sale at your work place?

1. Yes
2. No
3. Don't Know
4. Refused

emstop - Within the past 12 months, has your employer offered any stop smoking program or other help to employees who want to quit smoking?

1. Yes
2. No
3. Don't Know
4. Refused

Now, I am going to ask about health and tobacco.

inhos - In hospitals, do you think that smoking should be allowed in all areas, in some areas, or not at all?

1. All areas
2. Some areas
3. Not at all
4. Don't Know
5. Refused

Next, I am going to read some statements, for each one tell me if you strongly agree, agree, disagree or strongly disagree.

taxquit - State tobacco taxes should be increased to fund programs to help adults quit smoking? Do you:

1. Strongly agree,
2. Agree,
3. Disagree, or
4. Strongly disagree?
5. Don't Know
6. Refused

nicotine - Tobacco companies are being truthful when they say nicotine is not addictive.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know
6. Refused

harm - Tobacco companies are being truthful when they say tobacco is not harmful to health.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know
6. Refused

shsharm - Tobacco companies are being truthful when they say second hand smoke is not harmful to health.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know
6. Refused.

Now I'm going to read a list of activities, for each activity tell me if you think it is very dangerous, somewhat dangerous, or not very dangerous.

chewtob - Is chewing tobacco:

1. Very dangerous,
2. Somewhat dangerous, or
3. Not very dangerous
4. Don't Know/Not Sure
5. Refused

smkcig - Smoking cigarettes

1. Very dangerous
2. Somewhat dangerous
3. Not very dangerous
4. Don't Know/Not Sure
5. Refused

How dangerous is _____ (see item above).

snuff - Using snuff

1. Very dangerous
2. Somewhat dangerous
3. Not very dangerous
4. Don't Know/Not Sure
5. Refused

How dangerous is _____ (see item above).

cigardan - Smoking cigars

1. Very dangerous
2. Somewhat dangerous
3. Not very dangerous
4. Don't Know/Not Sure
5. Refused

How dangerous is _____ (see item above).

expose - How much does it bother you when you are exposed to other people's cigarette smoke? Would you say it bothers you not at all, a little, moderately, or very much?

1. Not at all
2. A little
3. Moderately
4. Very much
5. Don't Know
6. Refused

Next, please tell me which of the following places in your community are currently smoke free, have designated smoking areas, or permit smoking anywhere.

malls - Indoor shopping malls in your community, are they:

1. Completely smoke free,
2. Have designated smoking and non-smoking areas, or
3. Permit smoking anywhere
4. Don't Know
5. DOESN'T APPLY (none in community)
6. Refused

cstores - Convenience stores

1. Completely smoke free
2. Have designated smoking and non-smoking areas
3. Permit smoking anywhere
4. Don't Know
5. DOESN'T APPLY (none in community)
6. Refused

Are _____ (see above) in your community:

fstfood - Fast food restaurants

1. Completely smoke free
2. Have designated smoking and non-smoking areas
3. Permit smoking anywhere
4. Don't Know
5. DOESN'T APPLY (none in community)
6. Refused

Are _____ (see above) in your community:

rest - Restaurants

1. Completely smoke free
2. Have designated smoking and non-smoking areas
3. Permit smoking anywhere
4. Don't Know
5. DOESN'T APPLY (none in community)
6. Refused

Are ____ (see above) in your community:

bars - Bars and taverns

1. Completely smoke free
2. Have designated smoking and non-smoking areas
3. Permit smoking anywhere
4. Don't Know
5. DOESN'T APPLY (none in community)
6. Refused

Are ____ (see above) in your community:

indspo - Indoor sporting events

1. Completely smoke free
2. Have designated smoking and non-smoking areas
3. Permit smoking anywhere
4. Don't Know
5. DOESN'T APPLY (none in community)
6. Refused

Are ____ (see above) in your community:

outprk - Outdoor parks

1. Completely smoke free
2. Have designated smoking and non-smoking areas
3. Permit smoking anywhere
4. Don't Know
5. DOESN'T APPLY (none in community)
6. Refused

Are ____ (see above) in your community:

In the following places, do you think that smoking should be allowed in all areas, some areas, or not allowed at all?

inmall - In indoor shopping malls, do you think smoking should be allowed in:

1. All areas,
2. Some areas, or
3. Not at all
4. Don't Know
5. Refused

incstore - In convenient stores

1. All areas
2. Some areas
3. Not at all
4. Don't Know
5. Refused

In what areas ____ (see above) should smoking be allowed?

infast - In fast food restaurants

1. All areas
2. Some areas
3. Not at all
4. Don't Know
5. Refused

In what areas ____ (see above) should smoking be allowed?

inrest - In restaurants

1. All areas
2. Some areas
3. Not at all
4. Don't Know
5. Refused

In what areas ____ (see above) should smoking be allowed?

inbars - In bars and taverns

1. All areas
2. Some areas
3. Not at all
4. Don't Know
5. Refused

In what areas ____ (see above) should smoking be allowed?

aindor - At indoor sporting events

1. All areas
2. Some areas
3. Not at all
4. Don't Know
5. Refused

In what areas ____ (see above) should smoking be allowed?

inparks - In outdoor parks

1. All areas
2. Some areas
3. Not at all
4. Don't Know
5. Refused

In what areas ____ (see above) should smoking be allowed?

section - When dining out, do you request a table in the non-smoking section, smoking section, or the first available table?

1. Non-smoking section
2. Smoking section
3. First available table
4. Don't Know
5. Refused

room - If you travel and stay in a hotel or motel, do you usually request a non-smoking room?

1. Yes
2. No
3. Respondent doesn't travel
4. Don't Know
5. Refused

For each of the following statements, please tell me if you strongly agree, agree, disagree, or strongly disagree.

winston - It is acceptable for tobacco companies to sponsor sporting or cultural events like the Winston cup? Do you:

1. Strongly agree,
2. Agree,
3. Disagree, or
4. Strongly disagree
5. Don't Know
6. Refused

grocery - Tobacco advertising is acceptable in grocery and convenient stores.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know
6. Refused

mag - Tobacco advertising is acceptable in magazines.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know
6. Refused

billboard - Tobacco advertising is acceptable on billboards.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know
6. Refused

mail - Tobacco advertising is acceptable in direct mailers.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know
6. Refused

internet - Tobacco advertising is acceptable on internet sites.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know
6. Refused

sptculture - Tobacco advertising is acceptable at sporting or cultural events.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know
6. Refused

manip - Tobacco companies are being truthful when they say they do not manipulate the level of nicotine in cigarettes.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know
6. Refused

target - Tobacco companies are being truthful when they say they do not target advertising to encourage kids to smoke.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know
6. Refused

change - Tobacco companies are being truthful when they say advertising is only aimed at getting adult smokers to change brands.

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't Know
6. Refused

Next, I'm going to ask some questions about tobacco use.

smk100 - Have you smoked at least 100 cigarettes in your entire life?

1. Yes
2. No
3. Don't Know
4. Refused

smknow - Do you now smoke cigarettes every day, some days or not at all?

1. Every day
2. Some days
3. Not at all
4. Don't Know
5. Refused

cigday - On the average, about how many cigarettes a day do you now smoke?

Cigarettes

INTERVIEWER NOTE: 1 Pack = 20 cigarettes

NOTE: If none enter 0, if MORE than 96 TIMES enter 97; if DON'T KNOW enter 98; REFUSED 99.

smk30day - On the average, when you smoked during the past 30 days, about how many cigarettes did you smoke a day? Cigarettes

INTERVIEWER NOTE: 1 Pack = 20 cigarettes

NOTE: If none enter 0, if MORE than 96 TIMES enter 97; if DON'T KNOW enter 98; REFUSED 99.

quitsmk - During the past 12 months, have you quit smoking for 1 day or longer because you were trying to quit smoking?

1. Yes
2. No
3. Don't Know
4. Refused

Finally, I am going to ask you a few background questions.

year - In what year were you born? 19

NOTE: If before 1900 enter 00; DON'T KNOW 85; REFUSED 86

race - What is your race or ethnicity? Would you say:

1. White,
2. African-American,
3. Asian or Pacific Islander, or
4. American Indian or Alaska Native
5. Other (specify):
6. Refused

marital - Are you:

1. married,
2. a member of an unmarried couple,
3. single, (never been married)
4. divorced,
5. widowed, or
6. separated
7. Refused

school - What is the highest grade or year of school you completed?

1. Never attended school or only attended kindergarten
2. Grades 1 through 8 (Elementary)
3. Grades 9 through 11 (Some high school)
4. Grade 12 or GED (High school graduate)
5. College 1 year to 3 years (Some college or technical school)
6. College 4 years or more (College graduate)
7. Don't Know/Not Sure
8. Refused

resid - Which of the following best describes your place of residence?

1. a farm or ranch,
2. rural but not on a farm,
3. a town under 2,500 population,
4. a town with 2,500 to 10,000,
5. a city of 10,000 to 50,000,
6. a city of 50,000 to 100,000, or
7. a city larger than 100,000
8. Don't Know/Not Sure
9. Refused

income - Which of the following category best describes your 1999 household income from all sources BEFORE taxes?

1. Less than \$10,000
2. \$10,000 to \$15,000
3. \$15,000 to \$20,000
4. \$20,000 to \$25,000
5. \$25,000 to \$35,000
6. \$35,000 to \$50,000
7. \$50,000 to \$75,000
8. \$75,000 or more
9. Don't Know
10. Refused

gender - What is the respondent's gender?

1. male
2. female
3. couldn't tell for sure